

ADVANCED SEMIOTICS

Masterclass

Module 19

VENUE: CLLR TRAINING CENTRE

CANBERRA



THE CENTRE FOR LEADERSHIP
AND LEARNING IN RISK



SOCIAL
PSYCHOLOGY
OF RISK



human
dimensions

Introduction

The study of semiotics is yet to become a mainstream consideration in the disciplines and in theories of epistemology. It is because semiotics ventures beyond a simplistic understanding of graphics, signs and symbols to an embodied understanding of the unconscious, that it sits on the margins. What we experience in a semiotic understanding of the world as semiosphere moves our understanding of society, culture and meaning (ontology).

In this workshop on Advanced Semiotics participants move beyond just an introductory awareness of signs, symbols and gesture to a bold understanding of how these are embodied in the unconscious and the collective unconscious. It is impossible for humans to not think semiotically. All our language speaks through word pictures as metaphor and translates to meaning through: art, drama, literature, poetics, music, song, dance, ritual, myth and a host of non-STEM approaches to knowing. Much of how we find meaning is hidden and invisible yet is present in semiotics and their attempt to myths.

This workshop provides a way of thinking dialectically through visualisation using a special technique developed by Roy Fitzgerald and is complemented by the work of Rob Long of an SPoR reflection on the phenomenon of being as semiotic humans. When we tackle critical issues visually and semiotically we begin to gather new realisations and feelings about what is going on. We see differently and search for how things invisible can be made visible through the way visualisation helps 'surfacing'.

When we realise that semiosis (meaning making) is hidden and invisible, then we begin to understand how everything has significance. We see trajectories more quickly and can make the invisible more visible to others and ethical outcomes more clearly known and articulated. This then leads to learning created through discovery and imagination so that even things unknown to oneself can be visualised and made known.

Key Questions

1. What is semiotics and why is it critical to thinking in SPoR?
2. How are semiotics, semiologys and semiosis (meaning making) connected?
3. What happens when we understand the world as a semiosphere?
4. What is the relationship between semantics and semiotics?
5. Why do words, language, myth, symbols and metaphor matter?
6. Why is the work of Yuri Lotman critical for understanding culture?
7. How is semiotics 'felt' and embodied?
8. What is the connection between semiotics and poetics?
9. What is the dialectic between visualisation and implicit knowing?
10. How can graphics help explain risk and the visualisation of risk?
11. How is perception 'constructed'?
12. How is risk envisioned? How is vision 'telling forward'?



Presenters/Facilitators

The Program will be delivered by Dr Long and Roy Fitzgerald



Dr Robert Long Executive Director – Human Dymensions

Rob is an accomplished author, presenter and educator. He is the founder of the discipline of The Social Psychology of Risk (SPoR) and applies this Body of Knowledge to the risk, safety and security industries. Rob's work and pioneering perspective is highly sought after by organisations that seek to do more than just maintain compliance with systems. The work of Dr Long and SPoR is delivered globally with a new office opened in Linz Austria in 2016. Rob has worked in building and construction, transport and logistics, risk and safety, education and training, community services, public service and corrections sectors. He has published eight highly successful books and publishes extensively on the Internet. Rob lives in Canberra and enjoys his spare time with his grandchildren.



Roy Fitzgerald Director - MetaDymensions

Roy is the Principal Moderator and Director of MeteDymensions Consulting. He holds a Grad Diploma in Social Psych of Risk and post-grad qualifications in Education. Roy has more than 30 years of direct hands-on experience of work in-the-field at remote worksites. Roy's experience includes direct engagement in the resources sector and has a portfolio of work experience across Australia and with international clients on four continents. The main area of Roy's work has been in the construction, mining, logistics and the oil and gas industry. Roy conducts interactive project-group-forums to assist with planning and change for improvement from the executive to work floor level. He has a background of teaching experience in skill development and gained other experience with a Commission in the Australian Defence Force.

Roy and Rob coauthored the sixth book in the series on risk: 'Tackling Risk, A Field Guide to Learning and Risk' (2017).

Expected Outcomes

By the conclusion of the unit participants will:

1. Develop skills in thinking semiotically
2. Learn to better order and think strategically, using visualisation
3. Use semiotic conceptual thinking tools to tackle learning
4. Better understand symbolic models, graphics and visualisation of meaning
5. Understand semiotics, semiosis, semantics and the semiosphere
6. Tackle semiotics dialectically, triarchically and hermeneutically
7. Better comprehend Archetypes and the Collective Unconscious
8. Learn more of the diversity of semiotics including edusemiotics and biosemiotics
9. Learn the power of metaphor and its semiotic intersections
10. Link visualisation with implicit knowing and cultural discourse
11. Develop tools in visualisation to articulate an experience and problem
12. Develop skills in visual and spacial literacy



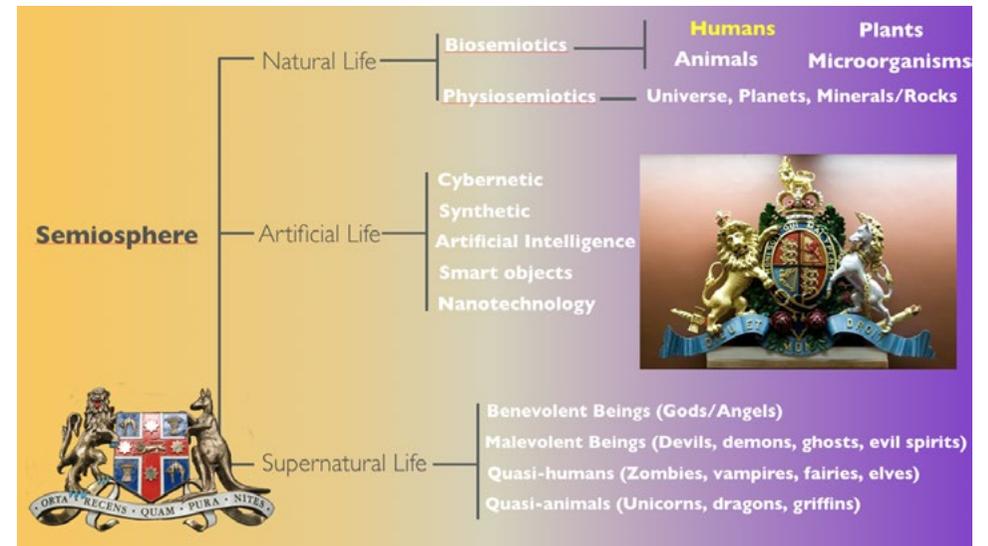
Program Structure

Day 1

Session	Focus/Activity	Outcome
1	<ul style="list-style-type: none"> • Introductions 	<ul style="list-style-type: none"> • Familiarity and questions, expectations
2	<ul style="list-style-type: none"> • A semiotic philosophy and the semiosphere. 	<ul style="list-style-type: none"> • Pre-Reading - Yuri Lotman Universe of the Mind. • Bronowski The Visionary Eye
3	<ul style="list-style-type: none"> • Why speak indirectly? Approaching the invisible! • What is the nature of vision and envisioning? • Why is semiotics foundation for vision? 	<ul style="list-style-type: none"> • Understanding the 3 Ps of Preceptions and seeing. • The Physicality of Vision • The Phenomenology of Vision • The Prophecy (telling forward) of Vision
Break		
4	<ul style="list-style-type: none"> • Visualising Session One 	<ul style="list-style-type: none"> • Roy introduces a visualisation methodology in tackling an introductory question.
5	<ul style="list-style-type: none"> • Visualisation Session One 	<ul style="list-style-type: none"> • Rules of engagement, limitations and surfacing
6	<ul style="list-style-type: none"> • Visualisation Session One 	<ul style="list-style-type: none"> • Communicating to the unconscious
Lunch		

Session	Focus/Activity	Outcome
8	<ul style="list-style-type: none"> • Semiotic Walk (Local) 	
9	<ul style="list-style-type: none"> • Debrief and mapping 	<ul style="list-style-type: none"> • Perceptions of the invisible • Making the invisible visible • Surfacing the unconscious
10	<ul style="list-style-type: none"> • Presentations 	

Mapping the Semiosphere



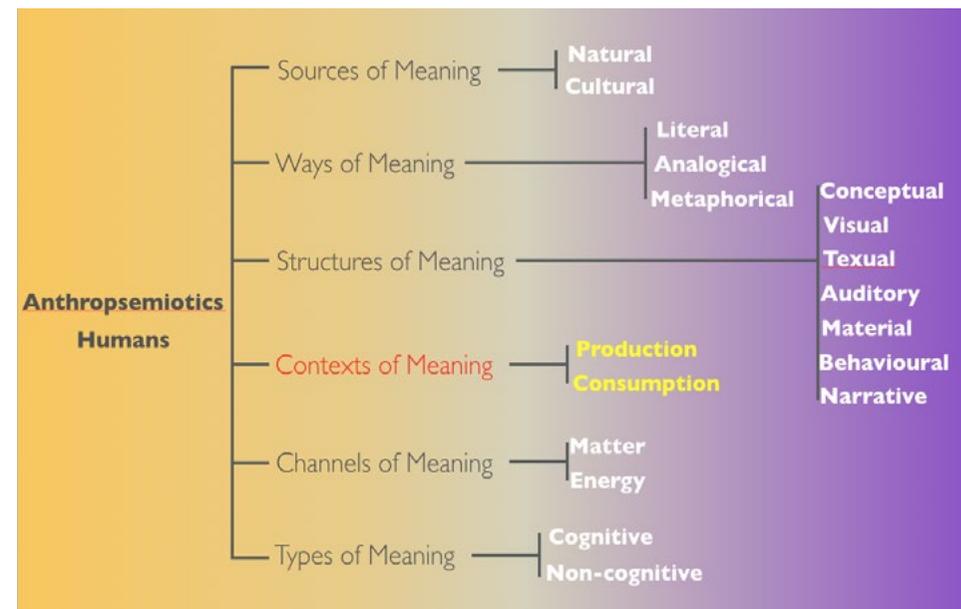
Program Structure

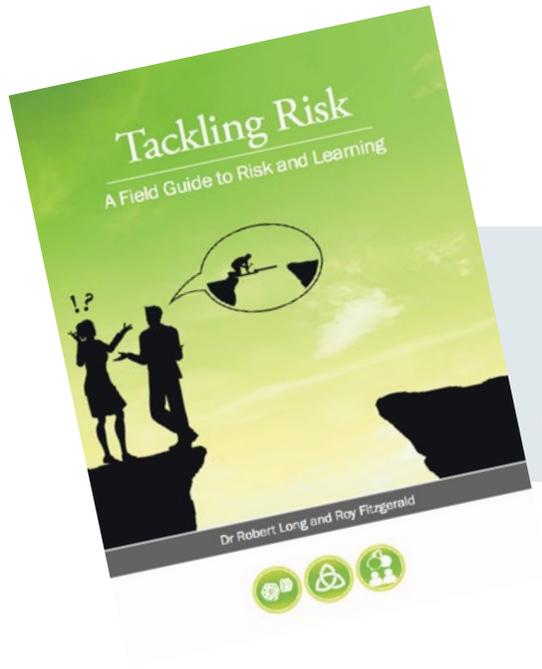
Day 2

Session	Focus/Activity	Outcome
1	• Breakfast and Semiotic Walk	• Symbols and semiosis in space and place
2	• Semiotic Walk	• A Semiotic City • What is being communicated? • Why is it being communicated in such a way? • Where is the power and significance?
3	• Debrief from Day One	• Making Connections in text
Break		
4	• Visualising Session Two	• Roy uses the visualisation boards to draw out meaning through questioning and using the boards
5	• Visualising Session Two	• Why visualise? A meta-analysis of learning and surfacing
6	• Visualising Session Two	• Presentations
Lunch		

Session	Focus/Activity	Outcome
7	<ul style="list-style-type: none"> • Core questions that drive semiotic challenges • Reversing, making the visible invisible • The dialectic of the dance 	<ul style="list-style-type: none"> • The challenges of being poetic and the resistance of 'telling' • The subversion of the object • The presence of the subject • Discovery, imagination, poetics and meaning
8	• Debrief	• Questions

Mapping Semiosis





Participants will be provided with a copy of Tackling Risk, A Field Guide to Risk and Learning

All participants will receive a Certificate from the Centre for Leadership and Learning in Risk for the workshop.



Cost & Bookings

Cost: \$1350.00

CONTACT

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