

The Social Psychology *of* Risk

WRITING - THINKING
MODULE 20



THE CENTRE FOR LEADERSHIP
AND LEARNING IN RISK

CONTACT

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**SOCIAL
PSYCHOLOGY
OF RISK**



Introduction

Learning to articulate ideas and express them in text is both a skill and an art. The beginning of all writing is passion. One has to have the passion to want to write and express what is in one's person (Mind).

It is one thing to have the passion to articulate ideas and also be able to do this in a skilled way so that meaning is transferred and understood. It is even more important to learn how to communicate to the unconscious.

Who Should Attend

- Leaders & Managers
- WHS Professionals
- Security Professionals
- Operations Managers
- Risk Managers
- Site Managers
- HR Professionals
- Project Managers

Training Strategies

- Online discussion
- Homework
- Group work
- Microtraining
- Semiotics mapping
- Experiential learning

Workshop Overview

ONLINE

EIGHT SESSIONS

Resources Ashhurst: 'I Think Therefore I Write'

Long: 'Real Risk, Human Discerning and Risk'

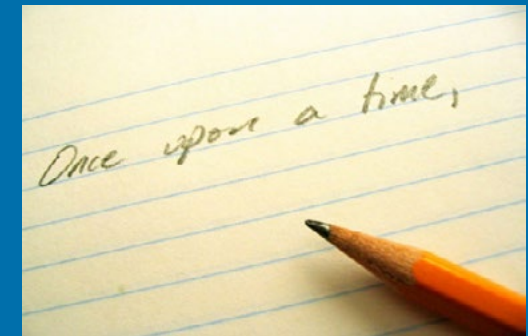
Purpose

- Develop participant skills and confidence in writing.
- Help participants publish written work.
- Empower participants to learn through: doing, feedback, experimentation, discovery and evaluation.
- To write a competent blog or longer piece of work

Learning Outcomes

By the conclusion of this Module people will learn how to:

- Access a range of tools to understand and influence effective written communication
- Build structure, plan to write, styles, chunking, motivation, effective questioning, transitions, developing a thesis
- Research how good writers write
- Target an audience
- Learn how to draft, edit, background research
- Develop Socratic strategy, IQ development, readiness, scaffolding and metaphor
- Write in dialectic and poetically
- Communicate metaphorically
- Concept map to find semiosis



Presenters/Facilitators



Dr Robert Long

Executive Director Human Dimensions

Rob is an accomplished author, presenter and educator. Rob has worked in building and construction, transport and logistics, risk and safety, education and training, community services, public service and corrections. He has published four highly successful books on the social psychology of risk and publishes extensively on the Internet. Rob is an Honorary Fellow at ACU National and founder of the Post Graduate Program in the Social Psychology of Risk. Rob lives in Canberra and enjoys his spare time with grandchildren.



Dr Craig Ashhurst

Director Niche Thinking

Craig has been the Director of Niche Thinking since 1995 and has extensive experience working in large organisations in the private and public sectors. Craig started in the electronics industry and has worked in TV as a journalist, University special projects, strategic Commonwealth Government projects, mining, manufacturing and construction. Niche Thinking provides consultancy work with a focus on innovation, strategic thinking, facilitation, design and translation between different disciplines. Craig PhD thesis on Trans coherence will also form part of the workshop.

Assessment

- Zoom participation
- Homework completion
- Draft completion
- Journalling
- Published blog

Critical Skills

- Investigating writing styles: blogs, fiction, non-fiction, book, academics, prose, poetics, short stories, journalling
- Introducing models and semiotics/myth
- Historiography, evidence, recounting, recollections chronicles
- Literary devices - <https://literarydevices.net/style/>
- Semantics and grammar
- Words
- Literature and reading
- Self-publishing
- Song writing